



# **SEIZE THE MOMENT DELIVER THE FUTURE**

**HCA National Leadership and Development Forum 2017**

**6-7 April 2017 | Europa Hotel Belfast**



# **“Raising our Profile”**

**Philip Shelley**  
**HCA National Chair**



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## Why join the HCA?

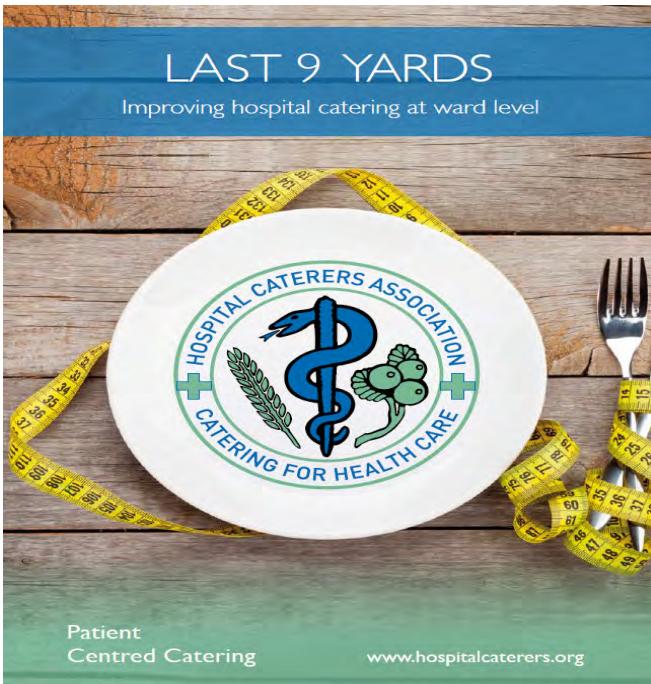
Benefits of Membership include:

- Personal development through networking with like-minded professionals
- Regular branch meetings to discuss key issues
- Social events at both regional and national level
- Bi-monthly Journal, other HCA publications, Wallplanner and Website
- Annual Leadership & Development Forum with reduced rates for members
- Reduced rates for members to many training days and seminars
- A voice to influence government policy and enhance professional profile





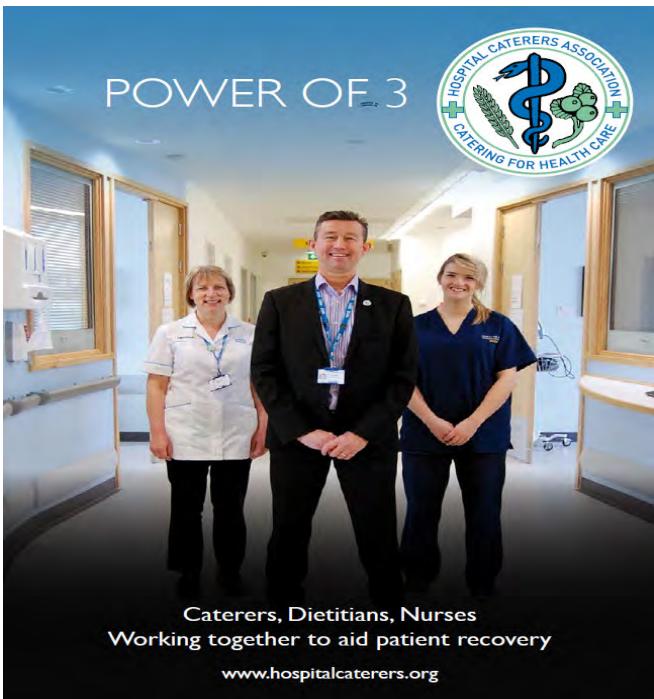
# Campaign 1



- Food Must be part of the patient's recovery plan
- It is about Food Quality and Meal Enjoyment
- If food is not eaten it can do no nutritional good
- Food waste is Money wasted!



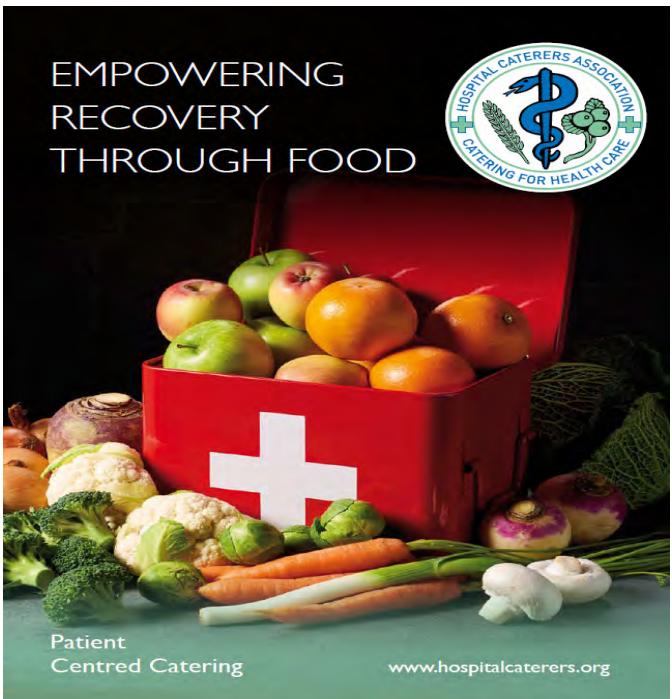
## Campaign 2



- Point of the Challenge
- Collaboration
- Needs of the Patients
- Clinical influence on decision making
- Patient Nutrition



## Campaign 3



- Quality v Cost Pressures
- Mealtimes Matters
- Patients Choice
- Exemplary – Best in Class
- National v Local



Cost per Patient per Day

Duty of Care

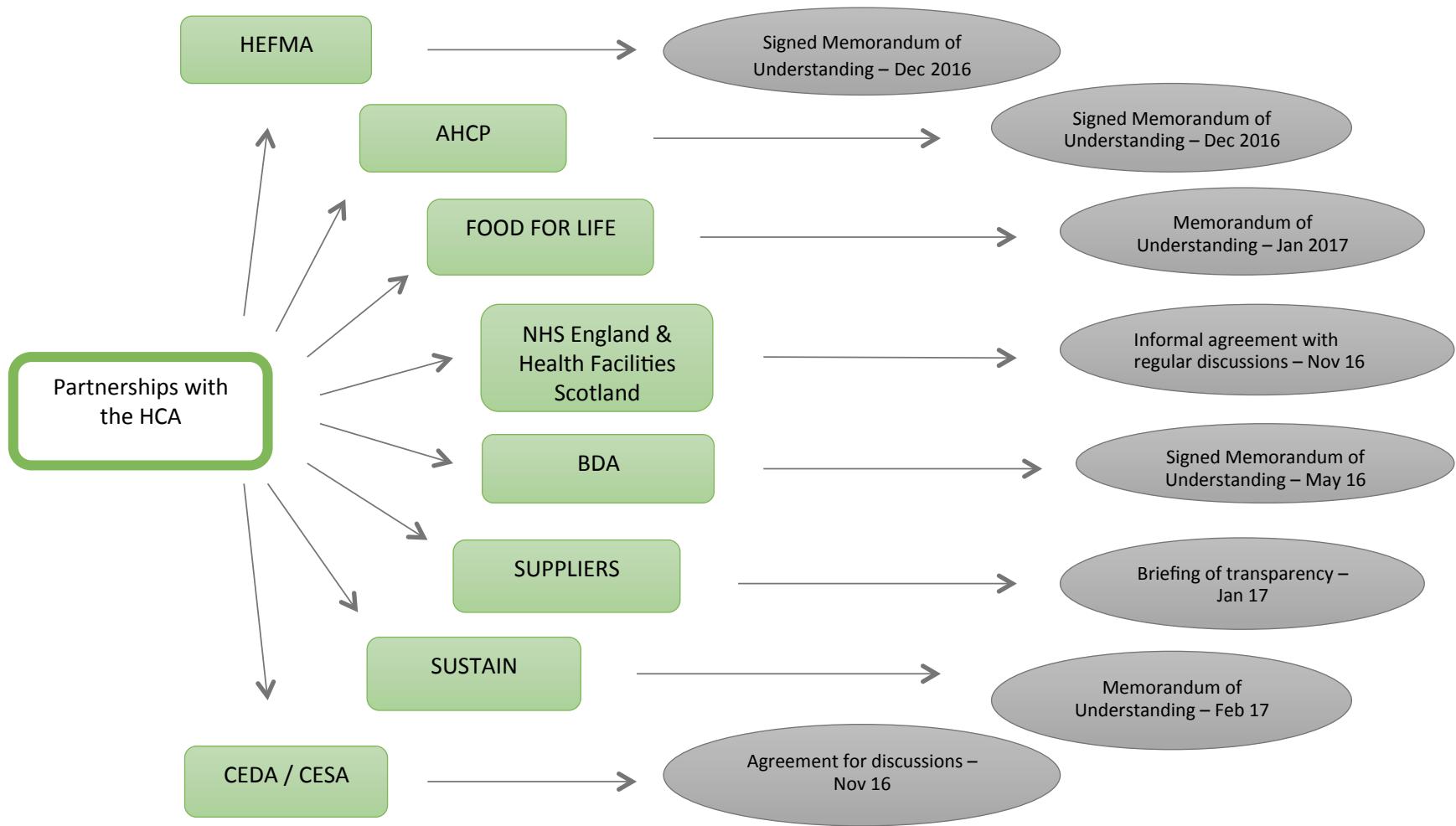
Values

Eating for Good Health

Patient Experience / Independent Verification

Ingredients / Standards / Consistency / Training / National Survey  
Social Aspect / Procurement / Local Sourcing / Attracting Chefs into Healthcare

# P A R T N E R S H I P





## Next Steps

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- Future Campaigns
- Data Progress
- Power of 3
- Last 9 Yards
- Health & Well-Being
- Menu Collaboration
- Nutrition & Hydration 365
- *Effective Leadership*
- *Positive Progression*
- *Over arching control*
- *Patient Focus*
- *Consistent approach*
- *Everyday Ultimate Care*
- *Procuring wisely*



# Media support



## Cover Stories

## Raising awareness of malnutrition

The CATERER ■ 11 NEWS ■ JOBS ■ PRODUCTS ■ CASE ■ PROFILE ■ BUSINESS ■

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## HCA and BDA partner to improve hospital catering standards

**Written by** [Sarah-Jayne Blight](#) **Picture by** [Andy Doherty](#) **10.06.16**

The Hospital Catering Association (HCA) and British Dietetic Association (BDA) have signed an agreement to improve hospital catering standards.

Signed by HCA CEO Phil Brindley and BDA chief executive Debbie Bellamy, the memorandum sets out to bring the two associations' expertise together to monitor and measure standards across hospital catering and services, setting new service delivery benchmarks.

They will work together to develop a national audit of hospital food and drink provision, and to create the [Catering Quality in the NHS](#) (CQIN) framework, which will help commissioners to benchmark services.

Brindley said: "We are delighted to partner with the BDA to help us achieve our aim of creating the CQIN, and we believe it will greatly benefit patients and staff."

Quality oversight has been introduced between the organisations to help deliver these goals.

Brindley, managing director and chief executive of the HCA, said: "We are very pleased at the level of commitment of the HCA and BDA to this partnership, and to work together to ensure the best quality of food and drink for patients."

"I am delighted to be part of a partnership that will allow us to continue to work closely as we look to improve patient care and experience across the NHS," added Bellamy.

"Our [Patient First](#) programme encourages hospitals to become better than the rest. This is why the first step we've chosen to concentrate on is NHS hospital catering, in particular how patients are able to choose a healthy and honest meal."

Phil Brindley added: "Hospital catering is a critical part of the patient care pathway. It is the first and last meal people eat when they are admitted to hospital, and the first and last meal they eat when they are discharged. It is also the longest time spent, seeing together what can be done to support patients and their families."

Brindley concluded: "We are looking forward to working with the BDA to help us achieve our shared goal of improving the catered meals provided to patients."

The HCA and BDA will now work together to develop a national audit of hospital food and drink provision, and to create the CQIN framework, which will help commissioners to benchmark services.

For more information, visit [www.hca.org.uk](#) or [www.bda.org](#).

**Hospital beds filled with malnourished patients – figure rises**

## COST SECTOR catering

**HOME ■ NEWS ■ IN DEPTH ■ PRODUCTS ■ RECIPES ■ CSC AWARDS ■ PRIDE ■**

**HOME ■ NEWS ■ Hospital beds filled with malnourished patients – figures rise**

### HOSPITAL BEDS FILLED WITH MALNOURISHED PATIENTS – FIGURES RISE

**11/06/2016 11:11AM**

**New figures have revealed the number of hospital beds occupied by patients who are malnourished, accounted for 324,520 hospital beds (bed days) in 2015/16, up from 287,000 in 2014/15.**

**Phil Sheldy** HCA national chair, said: "Malnutrition is a preventable condition. These new statistics show the scale of the problem patients face in hospital, and the need for healthcare professionals to prevent, detect and treat malnutrition in a preventative, and professional manner. The HCA will continue to work with healthcare providers to give the resources to help combat issues of malnutrition in hospital."

**"Our hospital, our members and indeed all hospital beds work extremely hard. In times of challenges in detecting and treating, and supporting the individual needs of those suffering, often from complex conditions, it is important that we do all we can to support the patient journey, with malnourished patients and hospital carers can provide the whole-care solution."**

**"Malnutrition is a complex issue and hospital carers can be extremely lengthy with some patients, facing even more pressure on hospital bed space and staff. It is shocking that more patients, and more staff, are required to support those who are suffering from malnutrition in hospital, and hospital carers can provide the whole-care solution."**

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- Executive Team
- Council Members
- 15 Branches

**4 Nations Report**  
*“Focusing on driving  
standards, quality  
and membership to  
ensure that we  
“make a difference”*





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# Over to you

## Panel Discussion



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